

THE RISE OF COLLABORATION TECHNOLOGY: WHAT IT IS, WHY TEAMS NEED IT, AND KEEPING IT SECURE

Employees use technology to collaborate. But are they using the best ones for the job – and is the IT supporting those applications up to the job?

WHY COLLABORATION IS MORE CRITICAL THAN EVER



An increase in hybrid work models



A need for greater productivity



A bigger focus on employee experiences

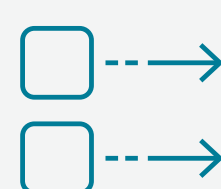
THE PATH TO PROCURING IDEAL COMMUNICATION TECHNOLOGY

1

IDENTIFY THE PRIMARY WAYS COLLABORATION HAPPENS

SYNCHRONOUS

Employees work together in real time, whether brainstorming, managing a project, or solving problems.



Videoconferencing systems



Live chat

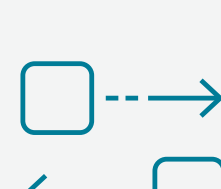


Digital whiteboards

Synchronous collaboration tech

ASYNCHRONOUS

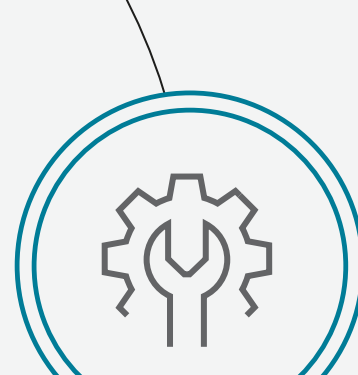
With employees spread out across several time zones, work is still done as a team but not simultaneously.



Project management systems



Messaging apps



Productivity tools

Asynchronous collaboration tech

2

OPTIMIZE IT TO ENSURE COLLABORATION TOOLS PERFORM AT THEIR BEST



Video calls shouldn't freeze or drop.



Graphics should render with clarity and precision.



It should be easy to share large files, images, or videos.

3

RECOGNIZE (AND PROTECT AGAINST) COLLABORATION TECH SECURITY THREATS



Safeguard user data by encrypting the entire system memory.



Defend the OS from cold boot attacks, DRAM interface snooping, and more.



Mitigate the risk of rogue or malicious firmware.

COLLABORATE WITH CONFIDENCE

Contact AMD to learn more about how **AMD Ryzen™ PRO processors** and **AMD Memory Guard** can enhance collaboration, no matter what tools employees use.